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## **MEDIA RELEASE**

13 June 2018

*For immediate release*

### **NZI RURAL WOMEN NEW ZEALAND BUSINESS AWARDS LAUNCH**

Rural Women New Zealand and Premier Partner NZI will be launching the NZI Rural Women New Zealand Business Awards 2018 at Fieldays®, an event which offers extensive opportunities for rural business and communities.

“Fieldays brings together the best in the business, providing the perfect opportunity to be launching and showcasing the Awards”, says RWNZ National President, Fiona Gower.

Previously known as the Enterprising Rural Women Awards, a review and refresh of the Awards has been undertaken. It now includes a two-stage application process and includes the categories: Emerging Business, Love of the Land, Creative Arts, Innovation, Rural Champion and the Supreme Award.

“The Award ceremony will be held on the evening of Tuesday, 20 November 2018 following the Rural Women New Zealand AGM at Parliament in Wellington.

“We are delighted to be the Premier Partner for the 2018 NZI Rural Women New Zealand Business Awards,” says NZI General Manager Customer Experience and Marketing, Donna Williams.

“We are proud to have partnered with RWNZ on this initiative as we see these awards as a great opportunity for rural business women to be recognised for their contribution to local communities, and to acknowledge business excellence,” says Ms Williams.

“We encourage everyone attending Fieldays to visit the Rural Women New Zealand and NZI stands at the Health and Wellbeing Hub to support the launch of the Awards,” says Ms Gower.

Entries are open from today and close Wednesday, 1 August, entry forms and further information can be found on our website at [www.ruralwomen.org.nz](http://www.ruralwomen.org.nz).

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#### **For further information, or to schedule an interview, please contact:**

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