



## Applicant

Name of applicant(s).....

Business name.....

Address.....

Contact number (.....).....

Mobile.....

Email.....

Website.....

## Business description

Please provide a brief description of your business and points of difference.

How does your business support the rural sector?

## Information about categories

- **Emerging business:** Awarded to a business starting out in its journey and achieving exceptional results. Open to businesses that have been running from 2 – 5 years.
- **Love of the Land:** Harnessing the potential of New Zealand’s land, environment or products of the land, to create a successful business enterprise.
- **Creative Arts:** A business specialising in the creative arts working in a rural environment or using rural materials.
- **Innovation:** An enterprise that challenges the status quo to bring something new and innovative to the market or utilising rural resources in an innovative way.
- **Rural Champion:** A person or business who champions the rural sector or a rural enterprise – an outstanding contributor who goes above and beyond the normal in their support rural enterprise. Open to anybody.

Which category or categories would you like to enter?

- Emerging Business
- Love of the Land
- Creative Arts
- Innovation
- Rural Champion

A **Supreme** winner will be chosen from all category finalists, who has shown excellence and outstanding achievement across all entry criteria.

**Declaration:** I certify that the information provided in this application is true. I agree to abide by the Conditions of Entry governing the NZI Rural Women New Zealand Business Awards 2018.

Name..... Signed.....

We will contact entrants by Saturday, 1 September. If you are shortlisted, you will be asked to give a broader description, explain why you are eligible for the award and supply your latest annual accounts.

## Entry criteria

To be eligible to enter the NZI Rural Women New Zealand Business Awards, you must:

- ✓ Own and operate a small business (less than 10 full time equivalent staff) based anywhere in rural New Zealand
- ✓ Be an active partner of ideally 50% or more in the business or in a business partnership
- ✓ Have owned or operated the business for at least two years as at the date of entry
- ✓ The Rural Champion category is open to anyone who supports a rural business.

Criteria includes the following, and the weight of each will differ depending on the category:

- ✓ Business excellence/financials
- ✓ Community support
- ✓ Delivering economic benefit to rural communities
- ✓ Charitable rural give back
- ✓ Celebrating New Zealand’s uniqueness

## Why enter?

- The NZI Rural Women New Zealand Business Awards give you an outstanding opportunity to showcase your business. The Awards attract extensive media coverage and promotional opportunities.
- All winners in the RWNZ Enterprising Rural Women Business Awards will receive a Rural Women New Zealand membership for one year.
- The category winners will each receive \$1,000 in prize money and a trophy, which will be presented on the evening.
- The NZI Rural Women New Zealand Business Award Supreme Winner will receive a further \$1,000 in prize money.

## Conditions of Entry

- Written entries must arrive at the National Office of Rural Women New Zealand no later than Sunday, 30 September 2018.
- The finalists must be available to take part in the judging process on a mutually convenient date during October 2018.
- The category winners will attend the Awards ceremony on the evening of Tuesday, 20 November 2018 held in Wellington. Travel and accommodation costs will be paid by Rural Women New Zealand.
- The category winners will speak about their enterprise for no more than 10 minutes at the Awards ceremony.
- The Judging Panel will view all applications to be true and correct and will not be held responsible for inaccurate or misleading statements.
- Entrants must be willing to be interviewed by the media.
- Rural Women New Zealand reserves the right to use material entered in the competition (excluding commercially sensitive financial information) for promotion of the Awards.